

Press Release

On 22nd January 2024, Embassy of India, Yangon has set up One District One Product corner (ODOP) corner at India Center to showcase and promote One District One Product items of India in the Yangon. Ambassador inaugurated ODOP corner. Some of the popular products include Kangra painting, Bulandshahar ceramic products, Moradabad brass lamp art , Saharanpur wood craft , ittar (perfume) from Kannauj, among others.

One District One Product scheme is among the several initiatives of the Government of India in line with Prime Minister Modi's vision of "Aatma Nirbhar Bharat", a self reliant India. The idea is to select, brand, and promote One Product from each District of the country, harnessing traditional strengths and technology for holistic development.

The aim of setting of ODOP corner to promote and popularize these distinctive expressions of India's diversity, heritage, culture and economic potential.
